



**For Immediate Release**

## **ALFONSO MARINA SIGNALS RETURN TO HIGH POINT WITH MARKET SQUARE SHOWROOM AND 54 NEW DESIGNS**

**(High Point, NC) - March 2, 2011** - Renowned for its exquisite hand-carved, inlaid marquetry furniture, Alfonso Marina, the luxury Mexico-City based furniture manufacturer, will return to the High Point market after a three year hiatus as it opens a new showroom at Market Square 317 for the upcoming High Point Market, April 2-7.

The company will introduce fifty-four new designs, its largest collection ever; comprising traditional, contemporary and classic Asian designs in unusual antique finishes, stunningly beautiful in scale and proportion.

As an artist devoted to handcrafting fine wood furniture, Alfonso Marina established his company as a small atelier in 1971. His goal has always been to offer the finest quality possible to discerning consumers. Responding to the growing demands of the luxury furniture market, what was once a small-scale cabinet shop has evolved into a twenty-first century operation, in which preserving the skill and care of fine furniture craftsmanship has remained a priority

In 1979, Alfonso Marina moved to its present factory location on the outskirts of Mexico City. Approximately three hundred employees, many of them second and third generation craftsmen, are employed there. Alfonso Marina produces highly elaborate and intricate designs with complex veneered faces, marquetry and bone inlays. The furniture utilizes wood from sustainable plantations as well as a wide variety of materials from all over the world. The company achieves freedom in design by manufacturing its own hardware.

"We are thrilled to have Alfonso Marina return to the High Point market," said Brian Bunch, vice president of leasing and assistant general manager for MMPI High Point. "Their product line is a perfect complement to the other high-end, design-driven product in our Market Square complex."

**NOTE:** High resolution product Images of new product introductions are available upon request. Please contact Robert Fernbacher at [fernbacherrobert@mac.com](mailto:fernbacherrobert@mac.com) or 847-924-8470.

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